

ALASKA

Office in Taiwan

To Whom It May Concern:

I am working in Taiwan to promote Alaska tourism as the Trade Representative to Taiwan for the Alaska Office of International Trade.

I am writing this letter in enthusiastic support of Mr. Ben Boyd of Northern Lights Tours and Alaskan Culture Tours.

I have known Ben since 2008 when I met him in Kantishna, Alaska when I led a media familiarization tour from Taiwan. Ben was very helpful when I led a tourism student group to Taiwan in July 2012, especially in helping our students volunteer for the Midnight Sun Pow Wow and World Eskimo Indian Olympics. I really appreciate Ben's support to host and guide a media familiarization tour in January 2013 from Next Magazine in Taiwan, the most popular national magazine in the country by circulation.

I am working to help Ben develop his tour business from Taiwan by introducing him to tour operators and travel trade professionals in Taiwan, and helping with marketing and promotion in Taiwan.

As an expert on Alaska Native culture and heritage, and a communication professional, Ben is uniquely qualified to provide authentic cultural tours and share Alaska Native culture using the latest internet, video, and social media technologies.

Ben is an outstanding videographer. His excellent YouTube videos are an important asset on our new website which you can see at www.alaska.org.tw.

Please see our website:

<http://www.alaska.org.tw/northernlightstours/>

<http://www.alaska.org.tw/auroraculture/>

I wish Ben the best of luck and success in the future.

Respectfully,



Erick Kish
Trade Representative